MPA Visiting Professor Public Lecture @ NTU
Port Co-Operation And Competition In Europe: Business Practices
And Policy Initiatives

By

Professor Theo Notteboom, Ghent University, Belgium

Abstract:
With a total maritime throughput of about 4 billion tonnes and a container throughput of some 100 million TEU, the European port system ranks among the busiest and most competitive port regions in the world. Port competition in Europe has become a complex and multi-faceted concept due to changes in the market environment of ports and the resulting intensification of rivalry between operators in the same port, between neighbouring ports, between multi-port gateway regions and between entire port ranges. The market environment in which these ports operate has changed dramatically. Logistics integration, scale increases in vessel size and structural changes in logistics and distribution networks are just some of the key developments affecting port competition and port development in Europe. This public lecture will discuss port competition and co-operation in Europe. The presentation aims to provide a clear insight on the current status, drivers and issues in European port competition, the increasing role of hinterland transport in shaping port competition and the regulatory actions and policy framework of the European Commission to stimulate competition but also cooperation between ports. It will be demonstrated that the existing port hierarchy in Europe is unlikely to be structurally challenged in the foreseeable future despite the rise of Med ports and east European ports, and that port authorities and market players are designing strategies in view of better meeting the market requirements in terms of port services provision, logistics integration and hinterland penetration. The presentation will also zoom into some best practices and bad experiences, which might be insightful in the context of port development and policy in Southeast Asia.

Speaker:
Dr Theo Notteboom is a professor in port and maritime economics and management with about 25 years of experience in this field. His work is widely cited. He is a regular speaker at international conferences and a rapporteur/expert to leading organizations in the field. He is Chair Professor at Ghent University in Belgium. He is a visiting Research Professor at China Institute of FTZ Supply Chain of Shanghai Maritime University. He is also a part-time Professor at University of Antwerp and the Antwerp Maritime Academy in Belgium. He previously held a full-time position as High-end Foreign Expert / Professor at Dalian Maritime University in China (2014-2016). He is immediate past President (2010-2014) and Council Member of International Association of Maritime Economists (IAME). Between October 2006 and October 2014 he was President of ITMMA of the University of Antwerp. Between 2009 and 2014 he was Chairman of the Board of Directors of Belgian Institute of Transport Organizers (BITO), an institute of the Belgian Federal Government.

Chairperson: Assoc/Prof Lam Siu Lee, Jasmine
Date: 16 February 2017 (Thursday)
Time: 4.30pm to 5.30pm (lecture); 5.30pm to 6.15pm (networking reception with refreshments)
Venue: LT6 (NS2-02-05), Block NS2, #02-05, North Spine, Nanyang Technological University

Online Registration: https://wis.ntu.edu.sg/pls/webexe/REGISTER_NTU_REGISTER?EVENT_ID=OA17011317381284

Free Admission and Limited Seats!
Registration Closing Date: Thursday, 09 February 2017, 12 noon
Enquiries: Dr Chen Chen; Email: chenchen@ntu.edu.sg